

## **Neopost Wins World Mail Award for Technology**

**MILFORD, CT, June 23, 2011** - The 2011 World Mail Award for Technology has been awarded to Neopost, S.A. for its unique EC-500, an innovative solution for the control and validation of trays of mail in sorting centers.

Neopost first developed the EC-500 for La Poste of France, which needed to enhance their control over the content of incoming trays of business mail. La Poste wanted to compare physical content with accompanying documentation in a cost-effective way in order to ensure accurate payment. Whereas trays containing near-identical mail pieces could be easily verified through sampling combined with weighing, the same method cannot be applied to trays containing mixed mail.

Denis Thiery, Neopost's Chairman and Chief Executive Officer, called the award "a proud moment for Neopost." In recent years, Neopost has been working on a more strategic level with postal operators worldwide. "We are now seeing the fruits of that investment," Mr. Thiery said. "Today, Neopost is leading the way in developing innovative, practical solutions which help postal operators to control and account for their mail operations."

Dennis P. LeStrange, President and CEO of Neopost USA said, "This prestigious award highlights the emphasis on advanced technology that has made Neopost the fastest growing provider of mailing and shipping solutions worldwide, and here in the United States. Innovative solutions like this one, using Neopost technology building blocks, are being implemented throughout the United States to improve mail center productivity and reduce costs."



## PRESS RELEASE

Neopost USA, headquartered in Milford, CT, is the American operating company of Neopost S.A. The company is known for its broad line of Neopost-brand and Hasler-brand mailing machines, postage meters, folder/inserter, address printers, tabbers, mail sorting and tracking systems and mail center management tools. Neopost USA markets its two flagship brands via direct sales and a network of independent dealers which sell and provide supplies and service to their customers.

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