

National Postal Forum

Connecting and Communicating

Orlando, FL • April 1–4, 2012 • Gaylord Palms Resort & Convention Center

Show Hours

Monday, April 2 9:00 a.m. — 4:00 p.m.
 Tuesday, April 3 9:00 a.m. — 2:00 p.m. & 6:00 p.m. — 8:00 p.m.
 Wednesday, April 4 9:00 a.m. — 1:00 p.m. (*Grand Prize Drawings*)



Here are just a few reasons to join us at this year's Forum in April:

■ **General Session** – Postmaster General and Chief Executive Officer Pat Donahoe kicks off the 2012 National Postal Forum with a keynote address about the state of the Postal Service and the mailing industry. Competing for customers in a digital world is a challenge facing every part of the mailing industry. Leveraging technology, innovation, and creativity can be a powerful path forward. The Postmaster General will discuss the core business strategies of the Postal Service, announce new offerings and initiatives, and describe Postal Service actions to support a more vibrant and growing mailing industry.

■ **Executive Briefing Session** – In this plenary session, Postmaster General and Chief Executive Officer Pat Donahoe takes the stage with members of the Postal Service Executive Leadership Team for a dynamic dive into hot industry topics—anticipated legislative changes, the evolving Postal Service business model, and the realignment of mail processing, delivery, and retail networks. Digital strategy, new uses of technology, and important product/service enhancements will also be discussed.

■ **Connect with Innovation!** – With more than 178,00 square feet of exhibit space, attendees will have access to 120+ companies and the opportunity to see innovation and inspiration at work.

If you cannot attend the above programs, you may still take advantage of NPF's biggest trade show ever!

This is your opportunity to take advantage of FREE admission to the NPF Exhibit Hall.

This Complimentary Guest Pass does not include access to general or educational sessions or any social functions. To register for the Exhibit Hall only, return this card to NPF Headquarters by March 16, 2012. To receive information on attending seminars and keynote addresses, visit our Web site at www.npf.org. After this date, bring this pass on-site to the NPF Registration Desk at the Gaylord Palms Resort & Convention Center. Additional one-day Exhibit Hall passes will be available for on-site purchase at \$75 each.

Register for Exhibit Hall ONLY by March 16, 2012 by returning this card to NPF Headquarters. After this date, please bring this card to the NPF registration desk on-site.

For more information about the Forum, call (703) 218-5015, fax (703) 218-5020 or visit www.npf.org.

Free One-Day Exhibit Hall Pass

\$75 Value

Yes! Please register me for the National Postal Forum Exhibits only, April 1–4, 2012, at the Gaylord Palms Resort & Convention Center.

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-Mail _____

Please join us at the 2012 National Postal Forum.

National Postal Forum Exhibition

April 1–4, 2012

Gaylord Palms Resort & Convention Center

Orlando, FL

Compliments of:

NEOPOST USA

2012 National Postal Forum List of Exhibitors as of January

Alliance of Nonprofit Mailers	Label Source, Ltd.	Postmatic, Inc.
Anchor Software, LLC	Lorton Data, Inc.	Printing Impressions
Association for Postal Commerce	Magnets 4 Media	Red Tag News Publications, Inc.
Bear River Associates	Mailers' Technical Advisory Committee (MTAC)	Satori Software
Bell and Howell	Mailing & Fulfillment Service Association	SCLogic Marketing
BrightKey, Inc.	Mailing Systems Technology Magazine	ShipShapes
Charnstrom Company, Inc.	Melissa Data	SICK, Inc.
Cogent Technologies	Motorola Solutions	Siemens
Datatech Smartsoft, Inc.	Multisort Mail Center Furniture/ IOPC	SoBran, Inc.
DYMO Endicia	National Alliance of Standard Mailers & Logistics, Inc. (NASML)	Stamps.com
EAM-MOSCA Corporation	National Association of Presort Mailers	TEC Mailing Solutions, Inc.
Engineering Innovation, Inc.	Neopost	Tension Envelope Corporation
Ennis, Inc.	New Breed Logistics	Think Ink, Inc.
Fairington	NPI	ThinkShapes Mail
FP Mailing Solutions	OPEX Corporation	U.S. Postal Service
GrayHair Software, Inc.	OSM Worldwide	United Systems of Arkansas, Inc.
Harte-Hanks	Parcel Insurance Plan	U-PIC Insurance Services
Hassett Air Express	Peachtree Data, Inc.	Walz Group
Hewlett-Packard Company	Pitney Bowes	Whittier Mailing Products, Inc.
intelisent	Postal Products Unlimited, Inc.	Window Book, Inc.
International Delivery Solutions, LLC		WINN Solutions
Intertape Polymer Group		
Janam Technologies, LLC		
Kern, Inc.		

POSTAGE
REQUIRED



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National Postal Forum
3998 Fair Ridge Drive
Suite 150
Fairfax, VA 22033-2920

For more information
about the Forum,
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